

TCG MANAGEMENT TEAM

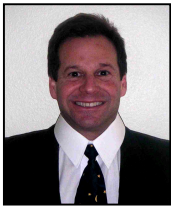
Who is behind The Commerce Guild, Inc.

The Commerce Guild, Inc. is comprised of individuals who have each achieved success and earned the admiration of both their peers and competitors. Their combined experience in the Marketing, Barter *and* Trade industries covers over a *century* of experience. The management teams' technology background spans over *half a century* and more than *3½ decades* of emphasis on trade software and systems design and programming. This expertise and experience means that TCG is *not* a company comprised of individuals with MBA's and *without* industry knowledge and experience, but a business with the foresight to implement successful growth through knowledge that only years of experience can accomplish.



Mari Tierney, CEO/President

Mari Tierney whose core competency is to create and execute compelling visions for companies she works with founded Creative Marketing Solutions and is currently a partner in TCG. Mari has worked with government officials, remote manufacturing facilities, artists, and people from all walks of life and nationalities. Having lived and worked in both Asia and the Mediterranean, she has over 25 years of experience in both national and international consulting and management. She brings a unique blend of talent, background, management style and skills to this emerging industry.



Dale R. Harelik, CFO

Dale Harelik is one of the founding members and managing directors of Hippocrates Management. His chief responsibility is the direct administration of sales, marketing, and financial management. In addition, Dale also manages the medical practice business development for HouseCall Doctors. Dale Harelik is also one of the founding members and managing directors of Global Online Distribution, a worldwide provider of software and hardware components. In addition, he also owns and or manages several organizations including tanning salons, financial management services, lighting and sound design, rental properties, and land development. Dale brings thirteen years of business experience as the former Chief Financial Officer and founding partner of a world renowned top 50 franchise organization with hundreds of locations in over 23 countries. He is a graduate of Southern Methodist University where he received his Bachelor of Business Administration degree (BBA) with an emphasis in entrepreneurship and enterprising.



Richard Disney, COO

Richard Disney founded RDISNEY, Inc. (RDI) to facilitate the development and marketing of projects with vast scope such as The Commerce Guild. Richard served as a U.S. Army officer for ten years and is a life member of the Veterans of Foreign Wars. As a consultant for KPMG Consulting, he advised the U.S. Air Force on Internet connectivity and supply chain management systems which resulted in a significant reduction of logistics response time (LRT) worldwide. Richard led Stonecanyon Multimedia in collaboration with Intertainment A.G. of Germany and Sightsound.com to develop the capability to distribute feature Hollywood films worldwide over broadband Internet. Richard's experience and knowledge of leadership, technology, marketing, and communication make him a valuable member of the TCG/eValues team.



Gary Lasater, CTO

Founder of eValues.net, Gary has the most distinctive background for piloting eValues, in the world. With over 35 years in the Barter and Trade industry, spanning media barter, Retail Trade Exchange and Corporate bartering, coupled with over 25 years in system design for trade systems and software, he brings a unique blend of talent, background, and skills to this industry.

Additionally he has served as the Mayor of Parker Colorado for nearly 9 years and currently sits on the Parker Town Council. He also has or is serving on the following Boards:

- Partnership for Douglas County Governments
- E-470 Public Highway Authority
- Metro Mayor's Caucus
- Parker Economic Development Council
- Parker Landmarks Commission
- Denver Regional Council of Governments
- Parker Chamber of Commerce – liaison
- Parker Water and Sanitation District - liaison



Steve Thorp, Vice President Logistics

Steve has been providing Project Operations Management and software design consultation for over 26 years to chemical and pharmaceutical manufacturing businesses. During his time with Emerson, a global organization with over 115,000 employees and \$17.6 billion in annual sales, he managed large, multi-national engineering teams that implement complex process control systems, and integrated these with the corporate business systems of their clients. Many

of these projects have required spending time in Europe, Russia, and Japan to provide the necessary technical leadership and architecture expertise. He has provided services in the areas of strategic planning, standards definition & implementation, requirements analysis, economic justifications, architecture design and solution implementation. Steve has a BS in Chemical Engineering from the University of Illinois at Champaign-Urbana.



Jacqui Macy, Vice President Marketing

Ms. Macy has been a pioneer in the Strategic Alliance and Affinity Program sectors. Her clients included the American Stock Exchange, Mt. Sinai Hospital and Bank Luemi. She has been a part of the eValues.net team for since the inception, and is familiar with all aspects of their banking technology and trade center.

Ms. Macy has extensive expertise in the ecommerce arena; and has consulted the world's top trading organizations, including ITEX, BXI, BarterCard, and eValues. Her expertise flows into managing and handling of training, marketing materials, trade shows, conventions, as well as new policy, technology and program roll outs. As a specialist, her vast knowledge of b2b vertical markets has aided in the marketing and growth of these ventures. Ms Macy is the past Director of International Reciprocity for the IRTA's clearinghouse, the UC.



Kathleen R. Smart, Vice President Trade Operations

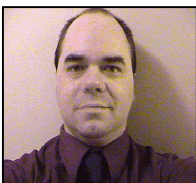
Kathleen's has been a successful "Mentor and Advisor" for the past 26 years. She began working in the **Barter Industry** during the early 1980's. While working along with numerous barter networks around the country she gained experience assisting medium to small business owners by helping them develop strategies for success. In the early part 1990 she also worked as a trainer for Southland Corporation as she continued on with her work with small to medium sized businesses. Over the years she has continued to hear the same concerns and daily difficulties the small or new business owner can experience. It was because of this need that Kathleen began SmarterIdeas in 2001 and began to work with both individuals and small, medium and large companies. She continues to offer workshops and is acting president of a soon to be launched international internet based company and as a consultant to a large 30 million dollar national consumer based awards program.



Ken Krickbaum, Vice President – Technology

With a history in Engineering and Manufacturing Consulting, Ken attained his CMD certification from M.S.E. in late 1988. After which, he was hired as Junior Consultant with A.C.T. (Accounting Computer Technologies). Within a year Ken was promoted to Senior Consultant and led projects such as 20th Century Fox, Orange County Jail and Franklin Steel. In working closely with a few of the "BIG 5" consulting firms at the time, he acquired a strong working knowledge of accounting systems and their industry specific differences and designs. After several years with A.C.T., 2 years as Vice President of Dynamics (client of A.C.T.), he spent the next 5 years assisting companies in their IS projects on a sometimes private and/or firm consulting basis. Ken Served as Vice President of Consulting Services at Infoworks Software for developing on/with systems such as AS400, DEC, VAX/VMS, SG, IDM 36 and SUN systems. Previous consulting and design clientele include Raytheon, Pepsi, NASA and Unisys.

Since 1998, Ken has worked with TeleTrade int'l, inc. in the continued development and enhancement of a sophisticated trade and cash management system. This relationship had produced a new program for the development of Interact 2002 for full web integration and centralization. From this new technology, Krickbaum and Lasater designed, developed and deployed eValues.net.



Phil Finckler, Vice President – Integration

Phil has over 15 years in software development and system integrations, with 9 of those years working directly with the barter and trade industry. Beginning in 1984, he designed and implemented an IVR (Interactive Voice Response) telephone to computer system. Over the last nine years he was written and implemented IVR systems for national and international barter companies including Bartercard Australia, ITEX Corporation, Illinois Trade Exchange, The UC for the International Reciprocal Trade Association, and the BANC for the National Association of Trade Exchanges. The systems have been integrated with a wide spectrum of database backends. Phil has also had over 10 year experience in installing and maintaining NT and Novell networks as well as over 6 years of web application development and web hosting experience.