



**The Commerce Guild, Inc.
Headquarters**

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Sales & Marketing Division

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Technology Division

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Contact:

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Company Details and Status:

TCG Formed August 2005
EV Formed September 2004
TTI Formed April 1991

Product Milestones:

22 Million Transactions 2002
26 Million Transactions 2003
44 Million Transactions 2004
60 Million Transactions 2005

Funding:

Seeking \$9.5 Million
Raised to Date TCG: \$350k
EV Technology Valuation: \$13.6
Million

Use of Proceeds:

1. Provide \$6 Million for launch in currency conversion and hardware
2. Provide \$3.5 Million working capital with assured strict management over revenue streams
3. Additional Executive Staffing
4. Staff Marketing Team
5. Marketing Development
6. Initial referral based dual e-launch and ISO sales launch

Project Description:

The Commerce Guild creates a new e-based international banking and currency system, TCG. This project includes the added power of:

- the first standardized global currency
- a comprehensive organized trading system
- a blanket frequent buyer program
- cash conversion capability of goods and services
- a powerful media trade out e-system
- a new MasterCard with exclusive capabilities and 3 currency balances
- Instant payroll check cashing

This all inclusive plug-and-play business suite is cost effective and scalable to businesses of any size. The TCG Business Suite is packaged ready to use. It's simple, powerful and includes a proprietary marketing strategy using fractional access to larger marketing media.

Compelling Problem:

Our TCG Business Suite addresses four different integrated markets and their inherent problems:

1. **The Business Market.** Businesses worldwide struggle significantly with the challenges of management as well as creating effective marketing, branding and consumer loyalty programs for their company and products.
2. **The Barter Market.** A vast number of businesses have opted to use available barter networks, or engage in direct personal barter transactions. Existing barter networks can be cumbersome, unilateral and niche based.
3. **The Consumer Market.** Consumers need to cut costs and maximize the use of their time. They need immediate access to earned funds.
4. **The National and International Fund Transfer Market.** Costly wire transfer fees, delays in funding, minimal non bank locations available.

Product Offering:

The TCG Business Suite is easy for businesses to acquire and use. No independent management required. TCG Business Suite is a completely automated real-time system. They say yes, we do the rest.

TCG Business Suite alleviates the confines of the current monetary system on business and creates a complete new currency. With our brand new MasterCard, having unique transactional capabilities never offered before, such as cash conversion (dollar for dollar) of our business customers goods and services, and the most uniquely powerful and surprisingly affordable marketing strategies in existence. With these products, we are poised for expansive growth and earnings.



Business Development Cycle:

Phase I: E-Launch Nat'l Business Discount Program/Nat'l Media Contract Negotiation, ISO On-Street Sales

Phase II: On site sales; signup of CoC members; local media signup and sponsorship

Phase III: Launch of TCG Consumer card; up sale of niche marketing programs

Phase IV & V: Nationwide and International expansion

TCG Net Income at Tipping Point:

1 - 12 MONTH	\$ 6,704,037
13 - 24 MONTH	\$ 22,374,074
25 - 36 MONTH	\$ 38,048,414
37 - 48 MONTH	\$ 54,086,414
49 - 60 MONTH	<u>\$ 70,124,414</u>
	\$191,337,356

Exclusive Advantages:

- Exclusive Worldwide Program with MasterCard moving funds internationally.
- Worlds First Multi Platform Card carrying 3 currency balances.

Competitive Advantages:

- 25 years of proven proprietary software technology & development
- 25 years of solid, trade industry experience
- Financial and transactional agreements in place to launch
- Qualified and educated initial market
- Proven exclusive niche marketing packages and consumer loyalty program
- Niche capability to handle payroll and int'l money transfers
- An active development & testing ground in place
- Crossbreeding between trade and traditional commerce – ETV's to USD

Founders/Management Team:

- CEO/Pres – Mari Tierney**
- CFO – Dale Harelik**
- COO – Richard Disney**
- CTO – Gary Lasater**
- VP Logistics – Steve Thorp**
- VP Marketing – Jacqui Macy**
- VP Trade Operations – Kathy Smart**
- VP IT – Ken Krickbaum**
- Web/ISP Manager – Phil Finckler**

Marketplace: Everyone who uses money. Our comprehensive “business suite” has elements that serve businesses of all sizes and consumers of all economic levels. Specific to launch, 250,000 current active US businesses, millions of “Ebay trained” consumers doing personal buy/sell online transactions, 15.4 billion dollar (2004) revenue stream from US to Mexico alone, nationwide CoC network and U.S. small business market of approximately 20 million businesses.

Business/Revenue Model: TCG is designed to earn revenues from a variety of sources including online sign ups, referrals, chamber of commerce membership conversions, transactional fees, fund transfer fees, monthly fees, annual fees and marketing package sales.

Expected Results in Five Years

1. Significant portfolio of barter business, small businesses and consumers who actively use our debit card.
2. Payoff 3.5 million dollar capital loan, replacing any bank guarantees and the like with company reserves accumulated.
3. Solid financial reserves, which will serve to assure the best future direction for the company.
4. Reward company stakeholders by posturing the best approach to undertake international expansion.
5. Positioned for Corporate Buyout or IPO

Program and Transactional Partners



Proven Technology – Proven Viability

With a track record over 25 years of development history in single entry accounting, inventory control, customer relations' management, discount card, telephony, affinity cards and swipe card technology, we are continually developing new and innovative programs and systems to serve the marketplace. We have been online real time since 1999 with a security designed system that has stood the test of the Internet community. Our systems and services have skyrocketed with an over 1000% increase in transactional processing between 2001 and 2005. (Q1-06 \$46,653,447. with an excess of \$391,000,000 since eValues was established online.)

All systems both hardware and software have been designed to be proactive to the growth demands we will see with full scalability and security. Additionally, all components of the TCG Business Suite are staged and ready for immediate activation with funding.